



Rennes, 9 January 2004

To whom it may concern :

MICCAI is the premier international conference with in-depth focus on medical image computing, computer-assisted intervention and medical robotics. The multidisciplinary nature of these emerging fields brings together clinicians, bioscientists, computer scientists, engineers, physicists & other researchers who are contributing to, and need to keep abreast of, advances in the methodology and applications. Previous editions of this conference (Boston, Cambridge, Pittsburg, Utrecht, Tokyo and Montreal in 2003) have gathered up to 550 attendees in the field. In 2004, MICCAI 2004 is organized by IRISA (INRIA-CNRS-University of Rennes) and will be held in the "Palais du Grand Large" at Saint-Malo in Brittany, France (26-29 September 2004) and the post-conference Workshops will be held in Rennes (30 September 2004). Brittany is a large peninsula, bordered to the North by the English Channel and to the West and the South by the Atlantic Ocean. Hundreds of bays, inlets, and islands shelter the fishing boats that have sustained Bretons for millennia. Rennes is the capital of Brittany and, together with Lannion and Saint-Malo, is part of what is known as the French "Telecom-Valley", since most of the major players of the country's telecommunications industry have a site in this region (e.g., Alcatel, France-Télécom, Thomson, Matra, Canon, Mitsubishi ...).

You may wish to support this conference and/or exhibit your latest diagnostic equipment, surgical guidance systems, prosthetic devices, computer hardware, image display and archive systems, image processing software, books, journals etc. You are invited to make contact with our sponsor chairs Bernard Gibaud (health domain) or Jean-Loïc Delhaye (computer and telecom domain).

The conference provides an excellent opportunity for you to publicize your products and to establish contacts with clinicians and scientists who are the world's leading opinion makers in medical image computing, computer assisted intervention, surgical guidance and robotics. Exhibition space is in a prime position on the same floor as other conference activities. We propose you a procedure list in which we hope that you will find your interest:

- **Sponsoring procedure** : We propose 3 modus operandi for supporting Miccai 2004:
 - **"Regular" ticket**: For a small fee of 1500 Euros, you will have 1 free entrance (600 Euros value), your company will appear in the official program, and your Logo will be published in the official web site with a hyperlink.

- **“Silver” ticket:** For a fee of 3000 Euros or more, you will have 2 free entrance (1 200 Euros value), your company will have 1/2 page in the official program and your Logo will be published in the official web site with a hyperlink.
- **“Gold” ticket:** For a fee of 5000 Euros or more, you will have 4 free entrances (2 500 Euros value), your company will have 1 full page in the official program and your Logo will be published in the official web site with a hyperlink.
- An additional **“Platinum”** procedure can be also discussed under request.
- **Exhibit procedure :** For sponsoring companies interested in exhibiting their products, we propose to provide 3 options of exhibition booths (all furnished with table, chairs, Internet, ...):
 - **6 m2 booth:** 1000 Euros
 - **9 m2 booth:** 1500 Euros
 - **12 m2 booth:** 2000 Euros

If you are possibly interested in supporting MICCAI 2004, we advise you to send as soon as possible “a declaration of intention” in order to reserve the place of your logo in the web site and the program. In addition, because of the limitation of the exhibit area, early contact is recommended, preferably before March 1st.

Please visit our dedicated sponsor and exhibit topic on our website for further information (<http://miccai.irisa.fr>). We look forward to welcome you in Saint Malo in September.

Sincerely yours,

Christian BARILLOT
Miccai 2004 General Chair
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Miccai 2004 Sponsor Chairs:

Jean-Loic DELHAYE
Computer & Telecom representative

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Biomedical Imaging representative

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