

Conference Miccai 2004
IRISA
Campus de Beaulieu
35042 Rennes Cedex
FRANCE

Ph: +33 (0) 299 847 501
Fax: +33 (0) 299 847 171

Email: Exhibit_miccai@irisa.fr
Web Site: <http://miccai.irisa.fr>



SPONSORS & EXHIBITORS INFORMATION




<http://miccai.irisa.fr>

Conference program



Sunday, September 26

Tutorials
Welcome reception

Monday, September 27

Opening of the conference
Scientific program
Exhibition



Tuesday, September 28

Scientific program
Exhibition
Conference banquet

Wednesday, September 29

Scientific program
Exhibition
Closing of the conference



Thursday, September 30

Satellite Workshops in Rennes

For an update on the program, workshops and other activities,
Please visit MICCAI 2004 web site at:

<http://miccai.irisa.fr/>

Previous related conferences

| <i>Meeting</i> | <i>Venue</i> | <i>Chair</i> |
|-----------------|--------------------------|---------------|
| MICCAI 2003 | Montreal, QC, Canada | T. Peters |
| MICCAI 2002 | Tokyo, Japan | T. Dohi |
| MICCAI 2001 | Utrecht, The Netherlands | M. Viergever |
| MICCAI 2000 | Pittsburgh, PA, USA | A. DiGioia |
| MICCAI 99 | Cambridge, UK | A. Colchester |
| MICCAI 98 | Boston, MA, USA | R. Kikinis |
| CVRMed-MRCAS 97 | Grenoble, France | J. Troccaz |
| VBC 96 | Hamburg, Germany | K-H. Höhne |
| MRCAS 95 | Baltimore, MD, USA | R. Taylor |
| CVRMed 95 | Nice, France | N. Ayache |
| MRCAS 94 | Pittsburgh, MA, USA | T. Kanade |
| VBC 94 | Rochester, MN, USA | R. Robb |
| VBC 92 | Chapel Hill, NC, USA | S. Pizer |
| VBC 90 | Atlanta, GA, USA | M. Loew |



<http://miccai.irisa.fr>

Conference overview

The IRISA laboratory (INRIA-CNRS-University of Rennes) -the organizer- is very pleased to announce the 7th International Conference on Medical Image Computing and Computer Assisted Intervention – MICCAI 2004.

The conference

MICCAI is the premier international conference with in-depth focus on medical image computing, computer-assisted intervention and medical robotics. The multidisciplinary nature of these emerging fields brings together clinicians, bioscientists, computer scientists, engineers, physicists & other researchers who are contributing to, and need to keep abreast of, advances in the methodology and applications.

Topics

Medical Image Computing

- data-driven segmentation
- anatomical atlases, object-based models & model-matching
- time series analysis & functional image analysis
- co-registration (alignment) & image fusion
- combination of structural & functional information
- combination of information across scales
- quantitative analysis
- finite elements models
- tensor & vector field analysis

Computer Assisted Interventional Systems & Robotics

- instrument & patient localisation & tracking
- planning of interventions, invasive & minimally invasive
- simulation & training systems
- computer-aided endoscopy
- guidance of surgery & minimally invasive procedures
- robotics
- clinical evaluation of systems
- safety issues
- medical telepresence & telesurgery

New Applications for Specific Imaging Systems

- magnetic resonance (MRI) applications
- CT & new X-ray tomography applications
- nuclear medicine
- conventional & confocal microscopy
- molecular imaging
- macroscopic optical imaging

Bioscience Applications & Computer-Aided Diagnosis

- applications to different organs & systems
- biomechanics, tissue modelling & deformation analysis
- applications to different clinical specialities
- quantitative validation

Visualisation & Feedback

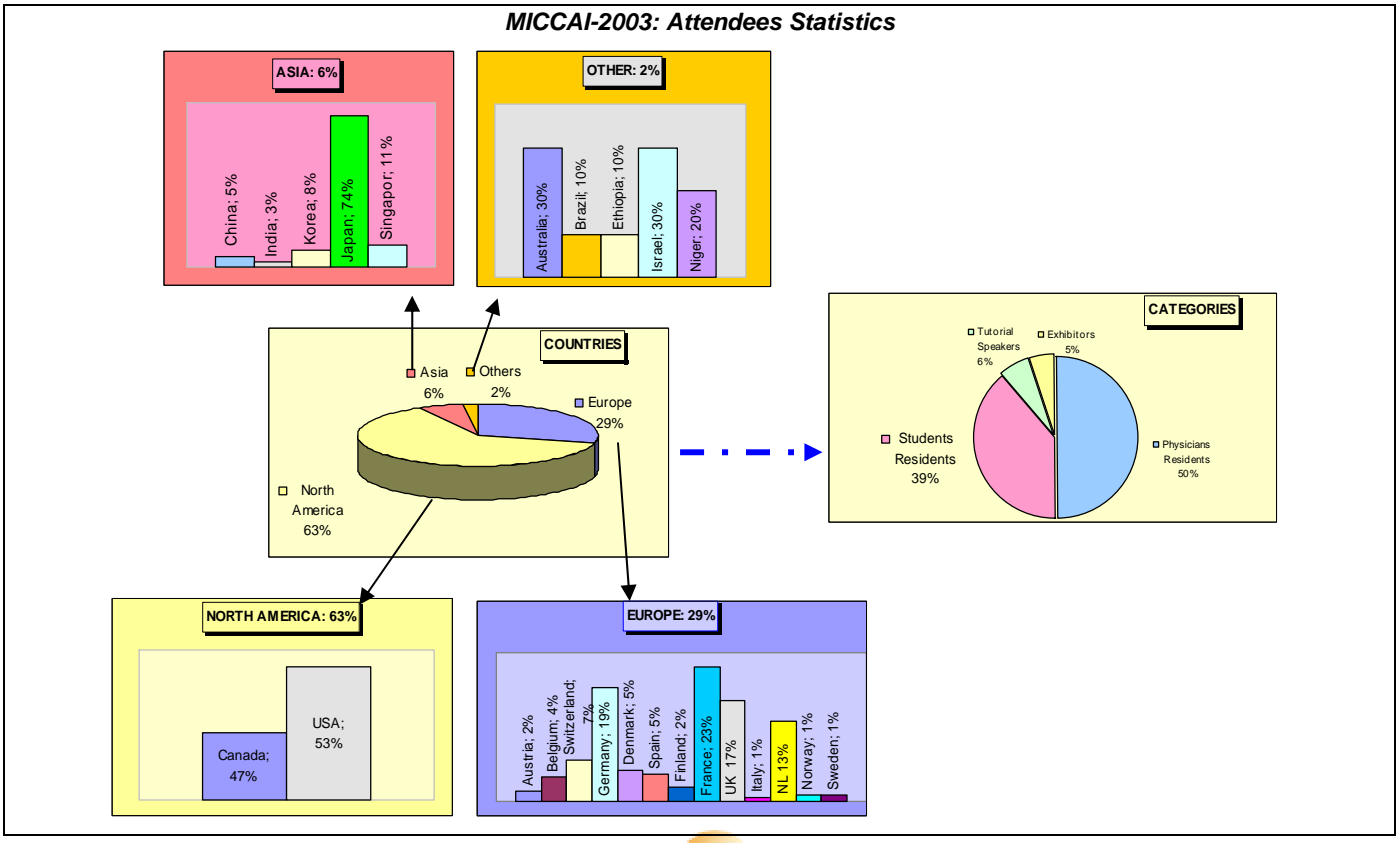
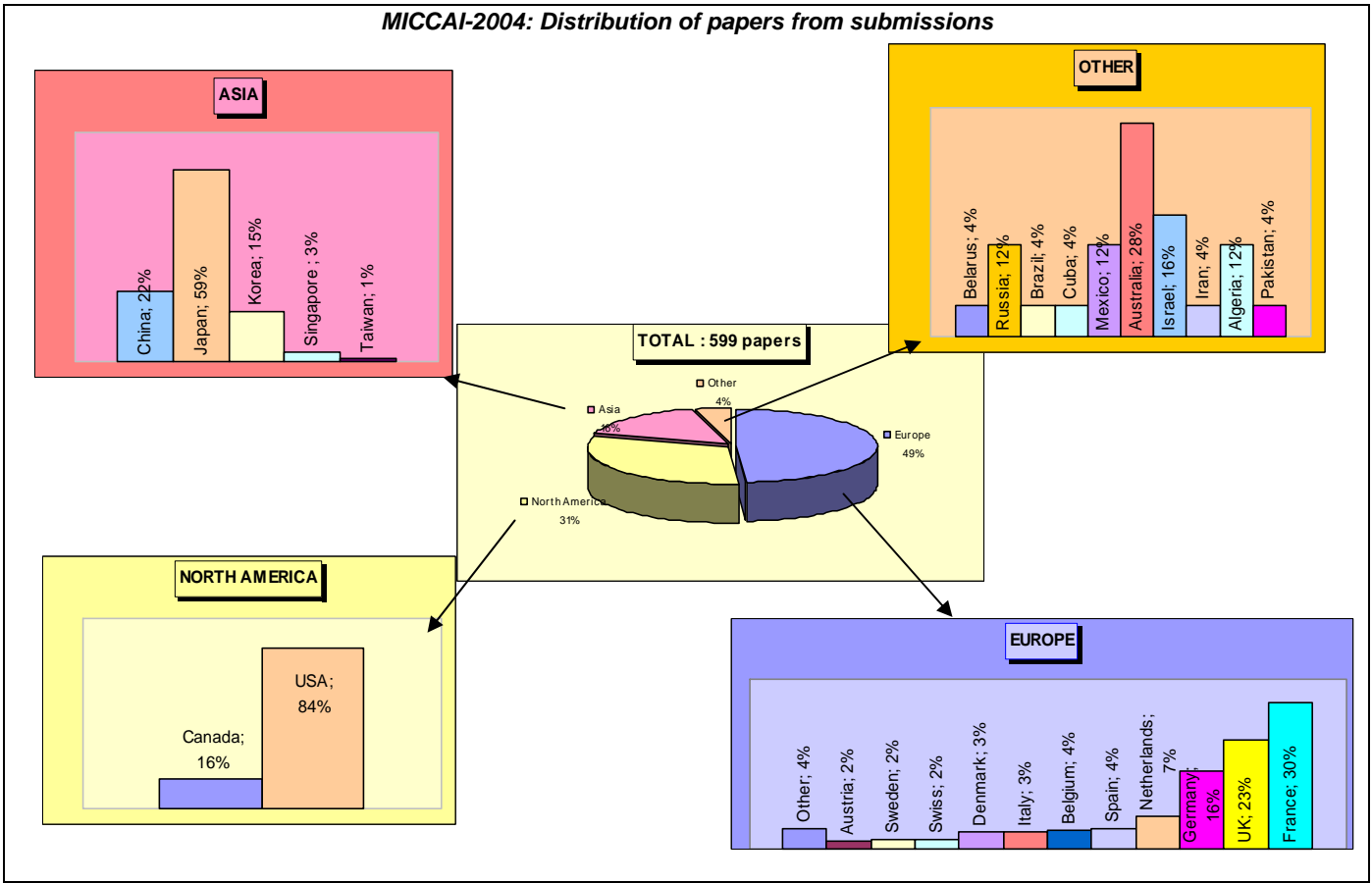
- new display systems
- enhanced or augmented reality
- virtual reality
- non-visual feedback



Participants

Previous editions of this conference (Boston, Cambridge, Pittsburgh, Utrecht, Tokyo and Montreal in 2003) have gathered up to 550 attendees in the field.

About 600 papers have been submitted to MICCAI 2004 (see graphics below).



Conference venue

Venue

MICCAI 2004 will be held on September 26 to 29 at the "Palais du Grand Large" in Saint-Malo, Brittany, France. The post-conference workshops will be held on September 30 in Rennes, capital of Brittany.



Brittany is a large peninsula, bordered to the North by the English Channel and to the West and the South by the Atlantic Ocean. Hundreds of bays, inlets, and islands shelter the fishing boats that have sustained Bretons for millennia.



The **Palais du Grand Large** is located at Saint-Malo, France which is the main site on the Emerald Coast North of the region of Brittany, sub-prefecture of the Ille-et-Vilaine department (35). Looking towards both the continent and the sea, there is a wide choice of transport available. You can get there quickly and easily.



Rennes is the capital of Brittany and, together with Lannion and Saint-Malo, is part of what is known as the French "Telecom-Valley", since most of the major players of the country's telecommunications industry have a site in this region (e.g., Alcatel, France Télécom, Thomson, Matra).

Means of access



By road: The A11 motorway links Paris to Rennes (350km), the capital of Brittany. You can get there in 3 hours. Then a further 45 minutes are enough to reach Saint-Malo by the R.N. 137 (dual-carriageway). The extreme West of Brittany (Brest) is only 3 hours away. The region of Brittany has a very developed network of dual-carriageways and they're free of charge.



By train: There are a number of round trips on a typical week day and journey times with TGV (high speed train):

- 20 TGV Paris - Rennes: 2h03
- 3 TGV Roissy/Charles de Gaulle airport – Rennes: 2h58
- Rennes - Saint Malo: 1h



By air: The international Rennes/Saint-Jacques airport (45 minutes away by road) ensures flights to 70 European destinations. There are daily links to Paris (1 hour flight). You can land at about 10 km from Saint-Malo at the local Dinard/Pleurtuit airport. There are direct links from and to London (British Airways). There is a direct flight from Stansted (London) to **Dinard** Airport (**Ryanair**). Shuttle transportation is available each day -except on Sundays- between Dinard airport and the railway station (centre of Saint-Malo).



Sponsorship

Sponsorship Possibilities

MICCAI-2004 provides an excellent opportunity for you to publicize your products and to establish contacts with clinicians and scientists who are the world's leading opinion makers in medical image computing, computer assisted intervention, surgical guidance and robotics.

Co-operation with MICCAI 2004 will enable your company to keep in touch with cutting-edge research in the field of medical image computing, computer assisted intervention, surgical guidance and robotics.

Your presence at the conference gives you the opportunity to directly communicate with the participants: students may become your future employees.

Researchers and developers are your customers, buyers of image processing software, diagnostic equipment, image display and archive systems, computer hardware, books, journals, etc.

For the last year edition, MICCAI 2003 gathered different partners such as the following companies and editors:

- SUN Microsystems, Cedara, HP, Claron Technology, Traxtal, GE Medical Systems, Fakespace
- Elsevier, Springer

Sponsoring procedure

We propose 4 modus operandi for supporting MICCAI 2004 (amounts are all VAT included)

- o **Regular ticket:** 1 500 Euros
- o **Silver ticket:** 3 000 Euros
- o **Gold ticket:** 5 000 Euros
- o **Platinum ticket:** this exclusive procedure is to be discussed under request.
Contact: Sponsor_miccai@irisa.fr
- o **Student award ticket:** 2 500 Euros – for Gold or Platinum sponsor only

The table below lists some basic types of sponsorship. Any other combination of sponsor benefits can be arranged with the MICCAI Sponsor & Exhibitor chairs.

| | <i>Acknowledgement in the proceedings if signed before July, 1st</i> | <i>Announcement in the final program in the exhibitor section</i> | <i>Poster space in the conference area</i> | <i>Logo printed on the conference area</i> | <i>Logo on the MICCAI 2004 Web page</i> | <i>Acknowledgement with color logo in the final program</i> | <i>Special acknowledgement in the lecture room</i> | <i>Advertisement in the conference bag</i> | <i>Participant list & preliminary program (under disclosure agreement)</i> | <i>Invitation to the MICCAI Board dinner</i> | <i>Access to exhibitor booth</i> | <i>Free entrance to the conference area</i> |
|------------------------|---|---|--|--|---|---|--|--|--|--|----------------------------------|---|
| Platinum ticket | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | 6 |
| Gold ticket | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | 4 |
| Silver ticket | ✓ | ✓ | | ✓ | ✓ | | | | | ✓ | | 2 |
| Regular ticket | | ✓ | | ✓ | | | | | | ✓ (6sq) | | 1 |
| Student award | Announcement of the best paper sponsorship on the web page Special acknowledgement at the student award ceremony | | | | | | | | | | | |



If you are interested in supporting MICCAI 2004, please return the attached documents **before May 31st**:
“Declaration of Intention for Sponsor” & “Exhibit Space Reservation Form”



<http://miccai.irisa.fr>



Declaration of Intention for Sponsor

Company Name: _____

Address: _____

Phone number: _____ Fax number: _____ Web site: _____

Contact person Name: _____ Email: _____

We are pleased to confirm our intention to support MICCAI 2004 which will be held on September 26 to 29, 2004 in Saint-Malo, France.

Following your proposal, we accept to sponsor this conference and choose the purchase of the following ticket:

- “Regular” ticket: 1 500 Euros**
 - ✓ 1 complimentary registration to the conference
 - ✓ Announcement in the final program
 - ✓ Publication of your logo in the MICCAI 2004 web site with a hyperlink (logo size: small)
 - ✓ Possibility to rent an exhibitor booth

- “Silver” ticket: 3 000 Euros**
 - ✓ 2 complimentary registrations to the conference
 - ✓ Announcement and color logo in the final program
 - ✓ Publication of your logo in the MICCAI 2004 web site with a hyperlink (logo size: medium)
 - ✓ Acknowledgement in the proceedings if signed before July, 1st
 - ✓ Possibility to rent an exhibitor booth

- “Gold” ticket: 5 000 Euros**
 - ✓ 4 complimentary registrations to the conference
 - ✓ Announcement and color logo in the final program
 - ✓ Publication of your logo in the MICCAI 2004 web site with a hyperlink (logo size: large)
 - ✓ Poster space reserved in the conference area
 - ✓ Advertisement in the conference bag
 - ✓ Acknowledgement in the proceedings if signed before July, 1st
 - ✓ Possibility to rent an exhibitor booth



- “Platinum” ticket: Procedure can be also discussed under request.
 - ✓ 6 complimentary registrations to the conference
 - ✓ Announcement and color logo in the final program
 - ✓ Publication of your logo in the MICCAI 2004 web site with a hyperlink (logo size: large)
 - ✓ Impression of your logo on the conference bag
 - ✓ Poster space reserved in the conference area
 - ✓ Advertisement in the conference bag
 - ✓ Acknowledgement in the proceedings if signed before July, 1st
 - ✓ Transmission of the participant list (under disclosure agreement) and preliminary program
 - ✓ Special acknowledgement in the lecture room
 - ✓ Invitation to the MICCAI Board dinner
 - ✓ Possibility to rent an exhibitor booth

- “Student Award” ticket: 2 500 € (for Gold or Platinum sponsor only)
 - ✓ Announcement of the best paper sponsorship on the web page
 - ✓ Special acknowledgement at the student award ceremony

Name of person(s) representing your company at MICCAI:

- 1 - _____ Name on the badge (for regular and up): _____
- 2 - _____ Name on the badge (for silver and up): _____
- 3 - _____ Name on the badge (for gold and up): _____
- 4 - _____ Name on the badge (for gold and up): _____
- 5 - _____ Name on the badge (for platinum): _____
- 6 - _____ Name on the badge (for platinum): _____

EXHIBITOR SPACE

We note that the purchase of a ticket gives us the possibility to rent an exhibitor booth:

- We are interested in renting an exhibitor booth.
Please complete the attached registration form entitled:
“Exhibit Space Reservation Form”

- We are not interested in renting an exhibitor booth.

In order to supplement this registration, we will soon receive a full documentation from IRISA concerning this event and giving us all the necessary instructions.

Date: _____

Name: _____

Signature:

Please return us the **“Declaration of Intention for Sponsor”** before May 31st to:

Edith Blin-Guyot - MICCAI 2004 - IRISA - Campus de Beaulieu - 35042 Rennes Cedex – France
Tel : +33(0)2 99 84 75 01 – Fax : +33 (0)2 99 84 71 71 – Email : blin@irisa.fr



Exhibit Space Reservation Form

1- Company Information

Company name: _____
Address: _____
City: _____ Zip/Postal Code: _____ Country: _____
Phone number: (____) _____ Fax number: (____) _____ Web site: _____
Contact person name: _____
Phone number: (____) _____ Fax number: (____) _____ Email address: _____
Additional information: _____

2 – Booth reservation *for sponsoring companies only*

Regular ticket Silver ticket Gold ticket Platinum ticket

Booth rental requested:

- 6-sq.metre** module at the rate of: **1 000 €** (including VAT)
- 9-sq.metre** module at the rate of: **1 500 €** (including VAT)
- 12-sq.metre** module at the rate of: **2 000 €** (including VAT)

All the booths are equipped with the following supplies:

- › White laminated partitioning boards
- › Front head band
- › Exhibitor's name sign/flag
- › Spotlight rack 1,5 kW mains power connector + 2 sockets
- › M3-fire resistant carpet
- › 2 tables 0.60m x 1.20m, 3 chairs
- › Internet connection

These are the only services that will be provided with the booth. You must bring or rent your own extension cords, triple-plug adaptors, etc. Additional services are provided by Palais du Grand Large at your company's cost. Please contact Sophie Pellé for additional services: spelle@pjl-congres.com Phone: +33 (0)2.99.20.60.20 - Fax: +33 (0) 2.99.20.60.30



3- PAYMENT INFORMATION

By Credit card. The signed original form must be mailed to the address below.

Cardholder's name: _____ hereby authorizes INRIA to charge my credit card:

Visa MasterCard / Euro card

Card number: |_|_|_|_|_|_|_|_| / |_|_|_|_|_|_|_|_| / |_|_|_|_|_|_|_|_| / |_|_|_|_|_|_|_|_|

Expiration date (month/year): ____ / ____

American Express and Diner's Club are not accepted.

Total payment: _____

Signature:

By bank transfer to : Trésorerie Générale des Yvelines, 16 avenue de Saint-Cloud, 78018 Versailles Cedex, France. (10071: bank code - 78000: branch code - 00003003958: account number - 80: key).

Please do not forget to indicate your name and the conference reference: MICCAI 2004

By check in Euros drawn on a French Bank. Checks must be enclosed with the printed copy of the registration form and made payable to: **Agent Comptable de l'INRIA** and be sent to:

Edith Blin-Guyot – Miccai 2004 - IRISA - Campus de Beaulieu -35042 Rennes Cedex - France

By purchase order (for French delegates only). Purchase orders must be enclosed with the printed copy of the registration form.

4- PAYMENT TERMS

The cost of the booth must be paid in full at the time of reservation. You will not be assigned a booth until full payment is received - **no later than August 1st**.

Refund policy: A refund of 100 percent will be made for exhibit space that may have been cancelled prior to July 1st and refund of 50 percent prior to July 31. No refund will be made for cancellations after August 1st.

5- CATERING (included)

I will have lunch(es) on: Monday 27th Thursday 28th Wednesday 29th

I will attend the gala dinner on Thursday 29th

Please note any dietary restrictions or specific requests below: _____

Please return us the "Exhibit Space Reservation Form" before May 31st to:

Edith Blin-Guyot - MICCAI 2004 - IRISA - Campus de Beaulieu - 35042 Rennes Cedex - France
Tel : +33(0)2 99 84 75 01 – Fax : +33 (0)2 99 84 71 71 – Email : blin@irisa.fr

